

### Grande Ecole Program

# MASTER'S DEGREE IN MANAGEMENT

### **START DATE** September

LANCUACE English or French

### **DURATION** 2 years, with optional internship gap year

**CAMPUS** Grenoble, France **PROCRAM FEES** Year 1:  $\notin$  14,100 Year 2:  $\notin$  12,990 Optional gap year:  $\notin$  820

### en.grenoble-em.com/pge

### Study in France and get a Master's degree in Management delivered by one of the most prestigious French business schools.

This widely recognized program allows you to gain strong management skills combined with the expertise of your choice. Various opportunities will help you enrich your life experience and resume: multilingual courses, internships, international exchanges, double degrees... Build your own program and become the international manager of tomorrow!

### CONTACT

GEM International Admissions +33 (0) 4 76 70 66 50 admissions@grenoble-em.com

## **Entry requirements**

• Previous studies: Bachelor's degree, minimum 60% GPA

### • Exams (quantitave waivers may apply):

GMAT: 550 minimum or GRE: 150 Verbal and 153 Quant minimum

### • English proficiency:

TOEFL: total 94, min 22 in each band or IELTS: overall 6,5 and minimum 6 in each section or previous degree completed in English.

### Motivation interview

• Application form including:

Motivation and objectives

Intercultural competence

2 Reference Letters (academic or professional)



## **Admission process**

#### Apply online: en.grenoble-em.com/pge

## Application deadline

October 15<sup>th</sup> November 15<sup>th</sup> January 30<sup>th</sup> February 28<sup>th</sup> March 30<sup>th</sup> April 30<sup>th</sup>

November	
December	
February	
March	
April	
May	

May 15<sup>th</sup> (exceptionally)

### 2

3

Confirm & reserve your place (€ 4,100 deposit)

Visa procedures & Housing (our team will help)

September: Welcome to CEM!

## **ACT THINK IMPACT**

## Choosing Crenoble Ecole de Management

Established in 1984, Grenoble Ecole de Management (GEM) is one of the **best French (Top 6) and European** (Top 25) business schools.

Each year, **CEM trains approximately 8,000 students, delivering over 50 national and international programs** from the undergraduate to the Doctoral level, on several campuses worldwide.

It is one of only a few business schools worldwide to hold the **triple accreditation crown EQUIS, AACSB and AMBA,** a clear indication of the quality of its activities.Its programs are regularly ranked by major international economic newspapers and magazines.

## Build your own Crande Ecole program

- Multilingual classes: study either in English, French, or choose the Trilingual track (50% English, 25% French and 25% Spanish or German)
- Wide choice of electives (see course program)
- Double degrees with both French and international academic partners
- Exchange programs with 125 partner universities in 34 countries
- Internship opportunities each year, from 13 to 26 weeks



## **GEM in 5 key words**

- **Expertise:** GEM is a worldwide reference in management of Technology, Innovation and Entrepreneurship.
- Innovation: GEM developed its own learning model in which students are contributors, collaborators and co-constructors of unique learning experiences.
- **Business:** the school's mission is to provide businesses with highly qualified and openminded managers. Students benefit from its professional partnerships through course contents, field missions and career opportunities.
- Multiculturality: 41% of student body and 47% of professors and lecturers are non-French, from 159 different nationalities.
- **Student life:** 22 student associations, ranging from arts and sports to gastronomy and humanitarian work, make student life rich and enjoyable through their 700 events/year.



## **Studying in Crenoble**

- French capital of the Alps, Grenoble is a lively and cosmopolitain city. Nested between 3 mountain ranges, it offers great outdoors and various sporting activities all year long.
- Over 62,000 students thrive in Grenoble, which is ranked 5<sup>th</sup> best city in France to study (L'Etudiant, 2018-19).
- Grenoble is an international city of technology, science, and business - a high-tech hub with a thriving and dynamic economy. GEM itself is a founding member of Grenoble Innovation Campus GIANT.

## Year I

CORE CLASSES	ELECTIVES (MORE THAN 25 OPTIONS)	
O Corporate Finance	Operations & Supply	
○ Information Systems for Digital Business	Chain Management	
O HR Management	<ul> <li>○ Calling BS in the Age</li> <li>of Big Data: Thinking</li> <li>critically in a Post-truth</li> <li>world</li> </ul>	
○ Strategic Management		
○ Management		
○ International Negotiations	─ ○ Startup & Entrepreneurship _ Consulting	
O Data Management	○ Entering Entrepreneurship:	
○ Innovation Week		
<ul> <li>Fundamentals of Management Control</li> </ul>	<ul> <li>Creating New Venture</li> <li>The "Business" of NGOs and the Rise of Social Enterprises</li> </ul>	
⊖ Foreign language		
(French, Spanish, German), etc.	⊖ Etc.	

## **Optional placement year**

Work full-time at a company to finetune your career plan while earning valuable professional experience. You will carry out a 13 to 26 week internship (or short-term work contract) at the same organization in France or abroad.

## Year 2

CORE CLASSES	ELECTIVES (MORE THAN 40 OPTIONS)	
○ Advanced Decision Techniques	⊖ Business Ethics	
	○ Energy Management	
○ Corporate Governance	and Strategy	
$\odot$ Geopolitics	○ International Finance	
○ Global Marketing and Strategy	○ Tomorrow's Managers: Reflexive and Hearted	
<ul> <li>Leadership and Responsible Management</li> </ul>	Leaders? O Corporate Social Responsibility and Ethics	
<ul> <li>Preparation for the Final Management Oral examination</li> <li>Strategy, Innovation and Entrepreneurship, etc.</li> </ul>	in the Global Economy	
	○ Digital Marketing	
	○ Managing Cultural Diversity	



12, rue Pierre Sémard 38000 Grenoble - France +33 4 76 70 60 60 **admissions@grenoble-em.com** 98, rue Didot 75014 Paris – France

### grenoble-em.com

FOUNDING MEMBER

Program content is subject to change.