

KBS BACHELORS



KEDGE BACHELOR (KB)

- Generalist 3-year business program
- Accredited by the Ministry of Higher Education and Research (“Visa”)
- In French or English
- In Paris, Bordeaux, Marseille, Toulon
- This programme allows students:
 - ✓ to acquire the fundamentals of management,
 - ✓ to live outside of France for 6 months
 - ✓ to gain field- experience

8.700 €/year

INTERNATIONAL BACHELOR IN BUSINESS ADMINISTRATION (IBBA)

- Generalist 4-year business program
- Accredited by the Ministry of Higher Education and Research (“Visa”)
- In English
- In Marseille or/and outside of France
- This programme allows students:
 - ✓ to acquire the fundamentals of management,
 - ✓ to live outside of France for 2 years
 - ✓ to obtain double-degrees
 - ✓ to gain field- experience

10.350 €/year

KBS MASTER OF SCIENCE (MSC) PROGRAMMES



15 MSc

MARKETING

- Marketing (16.900€)
- Digital Marketing & Sales (19.900€)
- MAI, International Purchasing (19.900€)
 - International Sport & Event Management (16.900€)

FINANCE

- Banking & Finance (16.900€)
- Corporate Finance (16.900€)
- Sustainable Finance (19.900€)

WINE & SPIRITS MANAGEMENT

- Wine and Spirit Mngt (MVS) (21.000€)
- Wine & Hospitality Mngt (26.900€)

BUSINESS DEVELOPMENT & ENTREPRENEURSHIP

- Innovation, Transformation, Entrepreneurship (16.900€)
- Data Analytics for Business (16.900€)
- International Business (16.900€)
- Business Engineering (16.900€)

ARTS & CREATIVE INDUSTRIES

- Arts & Creative Industries Mngt (21.900€)

CSR

- Business Transformation for Sustainability (16.900€)

SUPPLY CHAIN

- ISLI, Supply chain (19.900€)
- International Trade & Logistics (16.500€)

KBS MASTER OF SCIENCE (MSC) PROGRAMMES



15 MSc

MARSEILLE CAMPUS

- Corporate Finance (16.900€)
- Digital Marketing and Sales (19.900€)
- International Sport and Event Management (16.900€)
- Innovation, Transformation, Entrepreneurship (16.500€)
- International Trade & Logistics (16.900€)
- International Business (16.900€)
 - Marketing (16.900€)

BORDEAUX CAMPUS

- International Purchasing and Innovation Mngt (MAI) (19.900€)
- Global Supply Chain Mngt (ISLI) (19.900€)
- Wine and Spirit Mngt (MVS) (21.000€)
- Banking & Finance (16.900€)
- Data Analytics for Business (16.900€)
- Wine & Hospitality Mngt (26.900€)
- International Business (16.900€)
 - Marketing (16.900€)

PARIS CAMPUS

- Arts and Creative Industries Mngt (19.900€)
- Sustainable Finance (19.900€)
- Business Transformation for Sustainability (16.900€)
- Business Engineering (16.900€)
- International Business (16.900€)
 - Marketing (16.900€)

MASTER IN MANAGEMENT (MIM)



- Designed around 3 key components of KEDGE's new strategy: entrepreneurship, tech management and common good
- Highest Recognition by the Ministry of Higher Education and Research ("Grade")
- In English
- In Bordeaux, Marseille
- This programme allows students:
 - ✓ to acquire advanced knowledge in management
 - ✓ to live outside of France for minimum 6 months
 - ✓ to gain field- experience
 - ✓ To complete a double degree (among 10 MSc programmes to choose from)

13.400 €/year

Extra requirements:

GMAT > 500 or equivalent tests such as GRE or the KEDGE Online Test

TOEFL > 550 / TOEIC > 785 / IBT > 80 / IELTS > 6

10

paths

78%

hired before graduating

95%

of hired within 4 months of graduating

6

months abroad at least