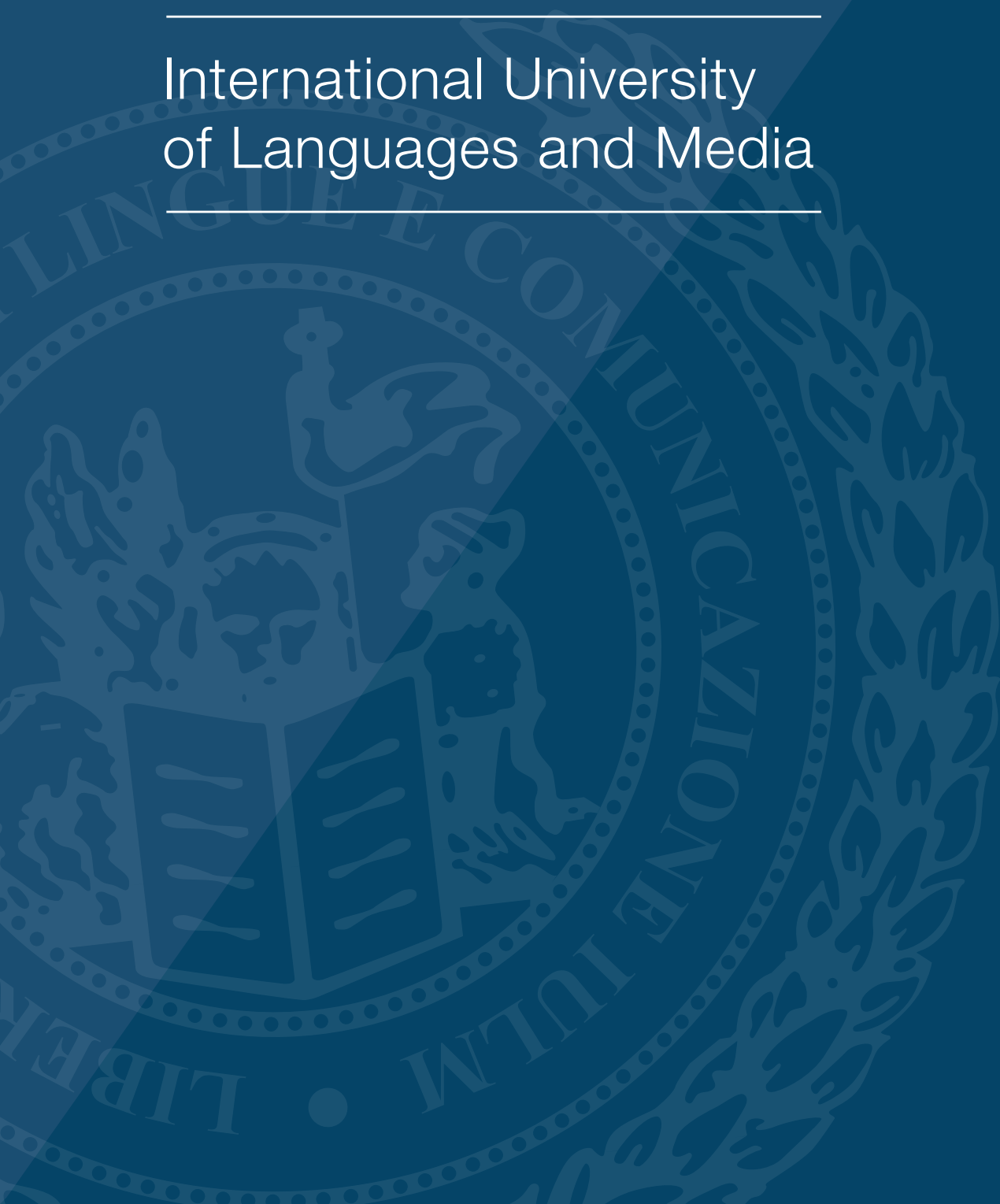


IULM

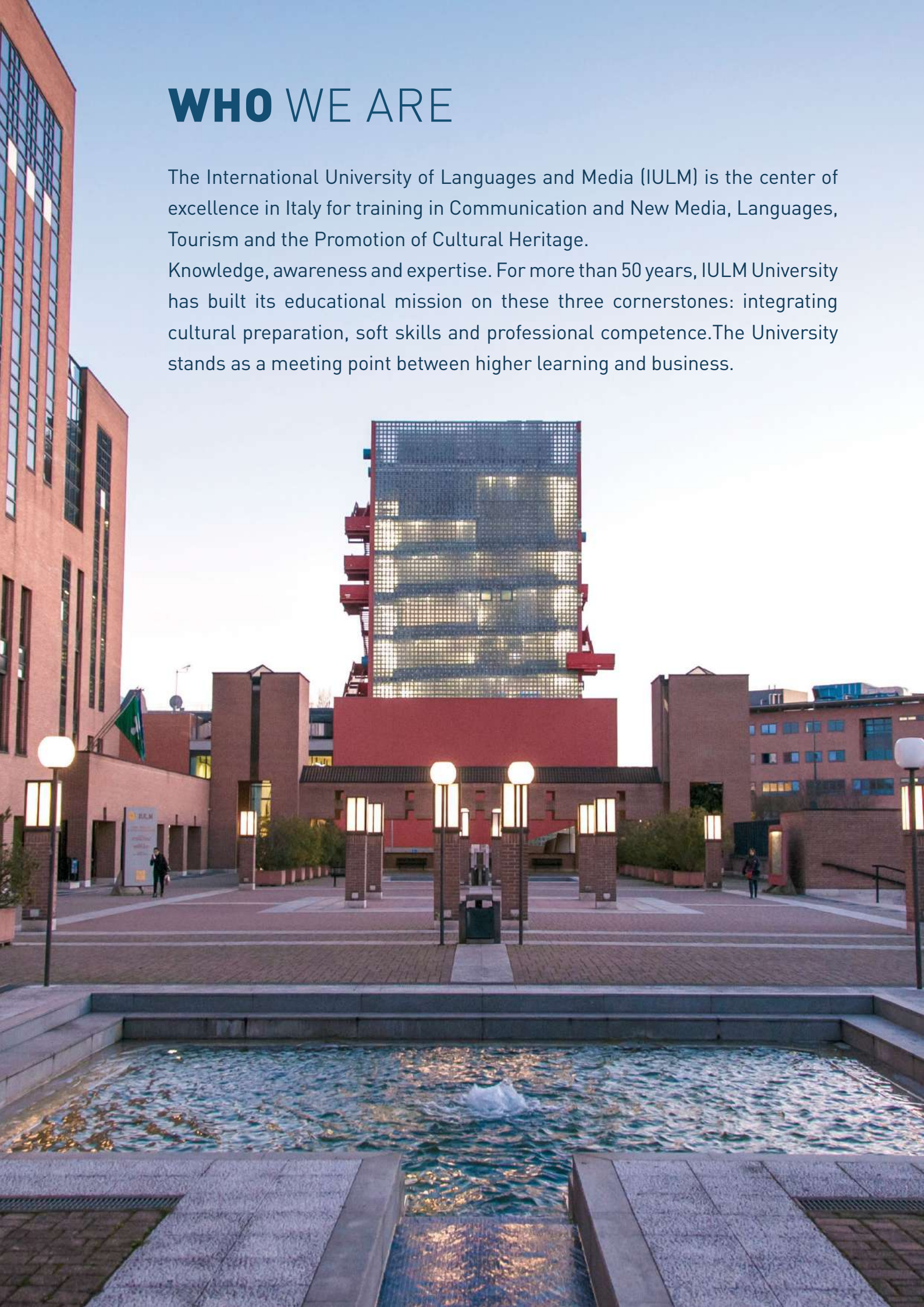
International University
of Languages and Media



WHO WE ARE

The International University of Languages and Media (IULM) is the center of excellence in Italy for training in Communication and New Media, Languages, Tourism and the Promotion of Cultural Heritage.

Knowledge, awareness and expertise. For more than 50 years, IULM University has built its educational mission on these three cornerstones: integrating cultural preparation, soft skills and professional competence. The University stands as a meeting point between higher learning and business.



WHY CHOOSE IULM

Innovation

IULM offers complete and innovative training courses that respond effectively to the needs of the labor market.

Professional training

IULM guides you successfully into the world of work, combining a solid academic background, hands-on classroom activities and, above all, practical field experience that allows the acquisition of those soft skills that employers increasingly seek in new hires (teamwork, decision-making, communication).

Made in Italy

More than a brand, “Made in Italy” is a lifestyle and way of doing business, grounded in time-honored culture and artisanal know-how. Studying at IULM gives you an insider’s view to this model and leads you to make it your own. “Made in Italy” is closely associated with quality, specialization and style, based on the craftsmanship, tradition and innovation of enduring Italian business models.

Ideas and Creativity

IULM nurtures talent and provides a steppingstone to the world of work, but also a training ground to turn your passion into a profession. Students’ ideas come to life as working projects carried out in the field beyond the university, thanks to a highly qualified teaching staff and a pool of experienced professionals who support students’ educational and professional success.

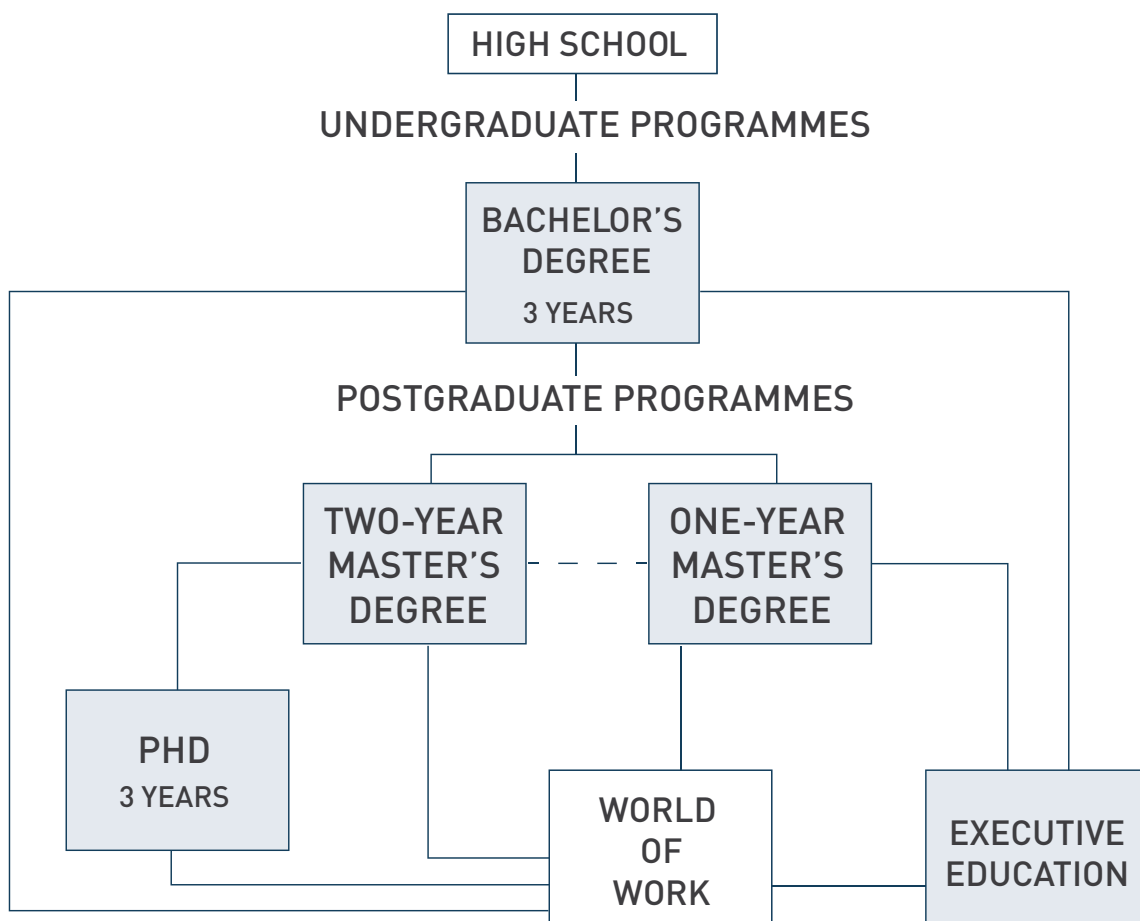
Modern, Functional Campus

IULM Campus offers unsurpassed facilities for both learning and university life. Besides 6 buildings dedicated to classroom teaching and socializing, 3 auditoriums and an exhibition area provide impressive venues for concerts, exhibitions, conferences, cultural and artistic events thereby making the University a multipurpose cultural center just 10 minutes from downtown Milan.





THE ITALIAN EDUCATION SYSTEM



STUDYING AT IULM

Undergraduate programmes

Bachelor's degrees (English/Italian taught):

- Communication, Media and Advertising
- Corporate Communication and Public Relations
 - Corporate Communication and Public Relations [EN]
- Interpreting and Communication
- Tourism, Management and Culture
- Arts, Media and Cultural Events
- Fashion and Creative Industries

Postgraduate programmes

Two-year master's degrees (English/Italian taught):

- Specialized Translation and Conference Interpreting
- Strategic Communication [EN]
- Marketing and Communication
(Curricula: Retail Management, Brand Management and Digital Marketing Management)
- Television, Cinema and New Media
(Curricula: Cinema and New Technologies, TV and Cross Media, New Media and Digital Art)
- Hospitality and Tourism Management [EN]
- Art, Valorization Strategies and the Market

Postgraduate programmes

One-year master's degrees (English/Italian taught):

- Game Design [EN]
- Food Design and Innovation
in collaboration with SPD [EN]
- Communication for International Relations [IT/EN]
- The Art of Narrative. Literature, Movie, Television
- Publishing and Music Production
- Food & Wine Communication
- Journalism
- International Tourism and Hospitality [EN]
- International Communication [EN]
- International Sales and Marketing Communication [EN]
- Management of Made in Italy. Fashion, Design and Luxury
- Management and Communication of Beauty and Wellness
- Management of Artistic and Cultural Resources in Rome
- Oriental Languages and Culture in Rome
- Marketing and Communication for Sports
- Master.Lab Design Direction: Communication & Management
- Retail Brand Management & Sales

OPPORTUNITIES

Scholarships

Reductions in tuition fees are available for the most talented international students. International students are also entitled to apply for **DSU Scholarships**: income and merit-based aid providing tuition refund, grant, accommodation and meals.

On-campus housing

2 residence halls: one is located right on IULM campus, the other one is a 5-minute walk from the main university building. International students can apply for accommodation at a special rate.

Laboratories

Students have access to 10 cutting-edge laboratories including a multimedia laboratory dedicated to integrated multimedia audiovisual production, a simultaneous interpretation classroom and Archeoframe, a laboratory for the promotion and communication of archaeological heritage.



1968
Established



5 undergraduate
degree courses

6 postgraduate
2-year masters
degrees

34 postgraduate
1-year masters
degrees and executive
courses



130 partner
universities worldwide

1400 partner
companies in research
and learning projects

1 start-up incubator
2 research centers



10 laboratories

3 auditoriums

4 food&beverage
outlets

50000 sqm
campus

240 beds



PhD programmes

Visual and Media Studies: based on an interdisciplinary approach connecting theoretical knowledge and operational strategies with the study of media, visual languages and literature. Professional perspectives include academic career and research activities in cultural institutions.

Communication Markets and Society: the programme focuses on corporate communication studies, media, economics, management, marketing, psychology and sociology of consumption. Professional opportunities range from academic career to corporate roles in marketing and communication.

Research

IULM is currently positioned as one of the most active centers for research and higher education in the fields of communication, tourism and languages. Numerous doctoral students are currently supported by laboratories and research centers, such as the Behaviour and Brain Lab - the Neuropsychophysiology Research Center of decisions, emotions and actions - as well as the International Centre for Advanced Studies in Human Sciences.

Executive education and specializing courses

For professionals who want to widen and update their knowledge in accordance with the latest ongoing changes in the market. Top programmes in 8 main areas of study: Communication Management, Food, Fashion, Design, Tourism, Arts, Digital Marketing and New Media.



STUDENT LIFE IN MILAN

Each year 200,000 students choose Milan to plan and prepare for their future. Here you can find everything you need in terms of opportunity and networking. At the same time, you will experience high-level training in one of the most student-friendly cities in Europe.

Vibrant
Milan offers a wide variety of activities, along with places to visit: events, exhibitions, museums, parks, shops and much more.

Well-linked
From Milan's unique location, it's easy to visit other areas of Italy and the rest of Europe. Milan has an excellent network of public transport: urban, regional and international. IULM campus is located just 10 minutes from the historic center, 20 minutes from the central train station and a 2-minute walk from the nearest subway station.

Email us!

Send an email to admission@iulm.it and we will be glad to provide you with all the information and support you may need. If you wish to apply for any of our English taught programmes, you can do so through apply.iulm.it

Documents and requirements

If you are a European citizen, or a non-EU resident in Italy, you do not need a student visa. If you are not from the EU, you need a student visa. To get your visa, you have to submit a pre-enrolment application to the Italian Embassy/Consulate in your home country within the deadline set every year by the Italian Ministry of Education (usually no later than the end of June).

If you are applying for an Italian taught programme, you are also required to pass an Italian language proficiency test. For further information and case-by-case support, please get in touch with IULM Admissions Office.

Contact us

Admissions Office
Tel. +39 02891412818
Mob. +39 3481409742
e-mail admission@iulm.it

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MILAN - ITALY